



CONSULTANTS & BUILDERS, INC.
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For Immediate Release

Consultants & Builders, Inc. Welcomes John Powell

DULUTH, Georgia, September 6, 2011 – Consultants & Builders, Inc. (CBI), a leading design/build firm focusing exclusively on the development of financial institutions within the southeast, hired John Powell to serve as a Senior Vice President. In his new role at CBI, John will be a key figure in new business development, client needs assessment and customer relationship management.

John has over fifteen years of experience in the planning, design, and construction of financial facilities. He couples this experience with prior positions as a branch manager, commercial lender, marketing director, and as a successful bank president/chief executive officer to assist his clients in saving time, money, and avoiding mistakes in their facility programs.

Along with his expertise in banking and the design/build industry, John has taught college level courses in management, marketing, and strategic planning. He was an award winning marketing director and a nationally recognized expert in cross selling at the retail level in banking. He has worked on bank and credit union projects throughout the southeast, including Alabama, Florida, Georgia, Tennessee, North and South Carolina. John emphasizes market analysis, site selection, proper merchandising, and space adjacencies as keys to market winning facility programs.

“We are excited to have John join the CBI team,” said Mark Maness, Executive Vice President, Consultants & Builders, Inc. (CBI). “He has the financial industry knowledge, sales experience and leadership skills necessary to help us continue to expand our client base and improve our client services.”

About Consultants & Builders, Inc.

Consultants & Builders, Inc. (CBI) is a design/build firm focusing exclusively on the development of financial institutions within the Southeastern United States. Established in 1986, the company is headquartered in Duluth, Georgia, an Atlanta suburb, and offers a wide range of services including facility design, interior design, and construction as well as branding and retail delivery services. For more information, visit www.consultantsandbuilders.com.

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